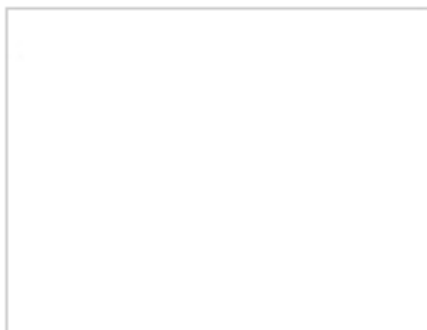




# LITTLE ROCK REGIONAL CHAMBER OF COMMERCE

Little Rock Business Quarterly Magazine  
Annual Report  
Capital Assets  
Social Media  
Little Rock Rocks

## Calendar



## News

### ARTICLE

Date	ArticleType
6/27/2013	Membership
A Successful Monthly Monday featuring Dr. Michele Wright CEO of the Greater Ozarks-Arkansas Blood Region of the Red Cross	

On Monday, June 24th Chamber members gathered for our Monthly Monday event which featured guest speaker Dr. Michele Wright, CEO of the Greater Ozarks-Arkansas Blood Region of the Red Cross.

She shared with everyone that donating one pint of blood could save three lives and that donating one's blood is one of the easiest way to save a life.

Dr. Wright is a native of Tuskegee, Alabama and currently serves as Chief Executive Officer (CEO) of the Greater Ozarks-Arkansas Region with the American Red Cross as well as the Senior Director of the National Biotechnology & Pharmaceutical Association (NBPA).

Dr. Wright has worked with Fortune 500 organizations including Genentech Biotech Company, Novartis Pharmaceuticals, Pfizer Pharmaceuticals, The Pillsbury Company, The Procter and Gamble Company, Honeywell and Martin Marietta Corporation.

She holds a Bachelor of Science degree in Electrical Engineering from Tuskegee University, a Master of Science degree in Industrial Engineering/Engineering Management from the University of Tennessee Space Institute and a Ph.D. in Public Policy from the University of Arkansas at Fayetteville, with a double specialization in Health and Leadership Policy.

To add to that, along with her being an extremely successful business woman, she also has written a book entitled "DEAR SUCCESS SEEKER: Wisdom from Outstanding Women" which received the 2012 USA "Best Books" Award for "Best New Non-Fiction" The book includes a forward by Bill Cosby's wife Camille Cosby as well as personal interviews with notable successful business women including Oprah Magazine editor Gayle King.

Dr. Wright lives here in Little Rock with her husband Terry Wright.

Door prizes included 2 tickets to the July 11th upcoming Business After Hours event presented by Steve Landers Chrysler Dodge Jeep, in partnership with Comcast Business Class; 1 registration to our next Monthly Monday event to be held on July 29th, along with copies of Dr. Wright's book, "DEAR SUCCESS SEEKER: Wisdom from Outstanding Women".

Lunch was catered by Genghis Grill which 30% of the days sales helped raise money to rebuild Moore Oklahoma Schools, with beverages by Coca-Cola Bottling Company of Arkansas, Inc.

Generally scheduled for the last Monday of each month, Monthly Mondays are short on program, long on relationships. The focus is on introducing representatives of attending Chamber member businesses/organizations and learning how to get the most out of Chamber membership.

Reservations for the lunch are free (limit one) for Ambassadors and new members joining since April 29, 2013, and only \$15 for other Chamber member representatives. All reservations should be made in advance online by clicking [here](#), as space is limited. "No shows" and cancellations less than 24 hours before the event will be responsible for payment.

Exclusive Presenting (\$1,500) and Partner (\$500) sponsorships for the year's remaining Monthly Mondays are now available by contacting Kathy Hester, 501.377.6016.

Restaurants or other venues wishing to showcase their services by hosting a Monthly Monday should be able to seat and provide meals and beverages for approximately 60 Chamber member representatives. A public address system would also be required.

For more information on hosting or attending future events, contact Kathy Hester, 501.377.6016.



**Membership**  
63% of consumers are more likely to buy goods and services from Chamber members. You're already a part of the business community. Become one of its leaders. Grow your business by joining an inclusive network of over 2,000 businesses and organizations leading the region's economic development and providing its Voice of Business.

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