



Michele R. Wright, Ph.D.

Author, Speaker and Success Expert Michele R. Wright, Ph.D., a native of Tuskegee, Alabama, currently serves as the Senior Director of the National Biotechnology & Pharmaceutical Association (NBPA) and formerly served as the Chief Executive Officer (CEO) of the Greater Ozarks-Arkansas Region with the American Red Cross. Dr. Wright is the past recipient of Sister Friends United, Inc. “Women of Excellence” Service Award alongside the organization’s Business/Entrepreneurship Award.

Dr. Wright is a top-performing National and International multiple award-winning Corporate Leader. She has worked with Fortune 500 organizations including Genentech Biotech Company, Novartis Pharmaceuticals, Pfizer Pharmaceuticals, Pillsbury and The Procter and Gamble Company. She has a successful track record in increasing productivity, inventory accuracy, operational efficiency, and cost reductions as an engineer and has impressive top sales performance in food, pharmaceutical and biotechnology sales. She is an expert in project, team, and total quality management.

She holds a Ph.D. in Public Policy from the University of Arkansas at Fayetteville, with a double specialization in Health and Leadership Policy; a Master of Science degree from the University of Tennessee Space Institute, where she chartered the National Society of Black Engineers (NSBE) and has the distinction of becoming UTISI’s first full-time African-American student to earn a Master’s degree in Engineering Management/Industrial Engineering; and a Bachelor of Science degree in Electrical Engineering from Tuskegee University, where she graduated with High Honors and the distinct honor of “Electrical Engineering Student of the Year.”

Her extensive research of some of America’s most outstanding women achievers served as inspiration for her book “DEAR SUCCESS SEEKER: Wisdom from Outstanding Women” (Atria/Simon & Schuster) which received the 2012 USA “Best Books” Award for “Best New Non-Fiction” and has allowed her to leverage what she has learned about success to benefit corporations, organizations and educational facilities. Dr. Wright lives in North Little Rock, Arkansas with her husband Terry G. Wright.

**National and
International
Award-Winning
Success Expert**



“The Best is Yet to Come!!!”