

MICHELE R. WRIGHT, Ph.D.



"ENJOY THIS BOOK AND SAVOR EVERY PRICELESS WORD OF WISDOM; THEN CERTAINLY YOU WILL BE EQUIPPED WITH THE NECESSARY TOOLS TO BE SUCCESSFUL, AND ONE DAY GO OUT AND INVEST IN THE LIVES OF OTHERS."

~ MICHELE R. WRIGHT, Ph.D.

In the Spirit of Success...

Representing many areas of professional and personal expertise – from actress and activist Ruby Dee, tennis legend Billie Jean King, dance and choreographic pioneer Katherine Dunham, to TV's Sesame Street creator Joan Ganz Cooney – DEAR SUCCESS SEEKER assembles the thoughts and words of women who dug deep and found their path to success.

These accomplished and inspiring women encourage and advise the next generations of success seekers to explore a new realm of self-awareness. Their invaluable advice empowers success seekers of all ages and from all walks of life to appreciate and embrace life's challenges and choose a new and greater path for success that is unique to their spirit, talent and passion.



THE AUTHOR



THE SPEAKER



THE SUCCESS EXPERT

Who is Michele R. Wright, Ph.D.?

A native of Tuskegee, Alabama, Michele R. Wright, Ph.D. is an Author, Speaker and Success Expert who has repeatedly been recognized throughout her career as a top-performing national and international award-winning corporate leader. She currently serves as Senior Director of the National Biotechnology & Pharmaceutical Association (NBPA).

A recipient of the 2010 Sister Friends United, Inc. "Woman of Excellence" Award in the area of Business/Entrepreneurship, Michele holds a B.S. degree in Electrical Engineering from Tuskegee University, where she graduated with High Honors and was recognized as "Electrical Engineering Student of the Year." She also holds a M.S. degree in Industrial Engineering/Engineering Management from the University of Tennessee Space Institute, where she was UTISI's first full-time African-American student to earn a Master of Science degree in Engineering Management. Michele was awarded a Ph.D. in Public Policy from the University of Arkansas at Fayetteville, with a double specialization in Health and Leadership Policy.

At an early age, Michele realized that success has no limits or boundaries. Overcoming the obstacle of a learning disability and severe speech impediment, which literally left her speechless until the age of five, she began walking in her destiny, and at age 17, she received a standing

ovation for her speech as a contestant in the Miss Tuskegee Institute High School pageant.

"The impact of that speech left a blueprint to success in my spirit that night," Michele recalls. "It was then that I realized I could achieve anything I wanted by just being myself. I knew it was my faith and unique spirit that would allow me to achieve my dreams."

Today, Michele travels the world empowering men and women of all ages with her groundbreaking S.U.C.C.E.S.S. model. Her innovative presentation delivery allows her audiences, which consist of high profile individuals and executives, corporations, organizations and educational facilities, to find their own niche so they can enjoy optimal career and life success. Her attendees are guided to the realization that there is no definite pattern for success. But like the unique colours in a rainbow, we must value and celebrate the assorted and distinctive tones to define our own "Colour of Success."

Along with her S.U.C.C.E.S.S. model, Michele has conducted extensive research of some of America's most outstanding women achievers, which ultimately served as the inspiration for her recent publication, "DEAR SUCCESS SEEKER: Wisdom from Outstanding Women," a winner of five International Book Awards (IBA), and most recently, the "Best New Non-Fiction" award for 2011 by USA Best Books.

2010 SISTER FRIENDS UNITED,
INC. "WOMAN OF EXCELLENCE"
AWARD RECIPIENT



"READERS WILL FIND MUCH INSPIRATION AND ENCOURAGEMENT IN THIS COLLECTION OF LETTERS TO THOSE SEEKING THEIR OWN SENSE OF ACCOMPLISHMENT AND PERSONAL DEFINITION OF SUCCESS."

~ ESSENCE MAGAZINE

"DEAR SUCCESS SEEKER OFFERS INFORMATION AND INSPIRATION TO [THOSE] EXPANDING THEIR HORIZONS."

~ PHYLICIA RASHAD



Words from a few “DEAR SUCCESS SEEKER” Contributors:

“Life is full of experiences, and experience is priceless. Use your life’s experience to give back and positively impact the lives of others. Use your talents to win, not only for yourself, but generations to come. Then, and only then, can you achieve true success.”

~ **Billie Jean King, 39-time Grand Slam Tennis Champion**

“Don’t evaluate yourself based on other people’s standards. I’m successful to my standards, and it’s because I’m doing my best – by being myself.”

~ **Patti Labelle, Grammy and American Music Award-winning Entertainer**

“I grew up in a politically active family. My father was the mayor of New Orleans, and I watched him work as a public servant, making decisions every day that helped people and influenced their lives. For me this is part of my definition of success: helping to shape the laws and policies that will make a positive difference in the world around me.”

~ **Mary L. Landrieu, U.S. Senator**

“Do what you love and prosperity will follow. And money is just part of it. The greater part is the clarity you’ll feel about why you are here and where you are headed. Your life will have greater depth, breadth, and richness than ever before.”

~ **Susan L. Taylor, Editor Emerita, Essence Magazine**

Attention Success Seekers

Redefine your vision, goals and strategies. Invite Career Advice and Success Expert Michele R. Wright, Ph.D. to speak at your next organizational, group event or corporate training. Or simply schedule your own private consultation. Either way, you'll uncover the secrets of obtaining a unique career and a unique life to ultimately discover your own success.

- Conference Presentations and Seminars
- Keynote Speaking
- 1:1 Executive Coaching

"THANKS TO [DR. WRIGHT], THE AFRICAN AMERICAN MUSIC ASSOCIATION TOUR WAS A HUGE SUCCESS! [HER] PRESENTATION WAS EXCEPTIONAL AND MORE THAN WE COULD HAVE EVER IMAGINED! IT WAS AMAZING HOW WELL [MICHELE] CAPTURED AND CAPTIVATED THE AUDIENCE."

~ WINSTON GRAGG, PRESIDENT, AFRICAN AMERICAN MUSIC ASSOCIATION

Topics Include

Premiere Success Seminars

- The Colour of Success
- 7 Tips for Uniquely Seeking and Finding Success in Career and Life

Inspirational/Motivational

- Career and Life Advice for Success Seekers
- Seeking and Finding Success to Live a Unique Life

Employee & Faculty

- Maximizing Opportunity, Striving for Excellence and Achieving Success
- 7 Keys to Achieve Your Highest Potential in Today's Workplace
- Success Insights to Become a Top-Performing Employee

Executive

- Conquer the Art of Authentic Leadership to Grow Your Company
- Success Secrets for America's Top Corporations
- Authentic Leadership: The Heart & Soul of Corporate Executives

Diversity

- Shaping "The Colour of Success" at Your Company
- Making Room for Diversity: The Colour of Success

Faith and Spirituality

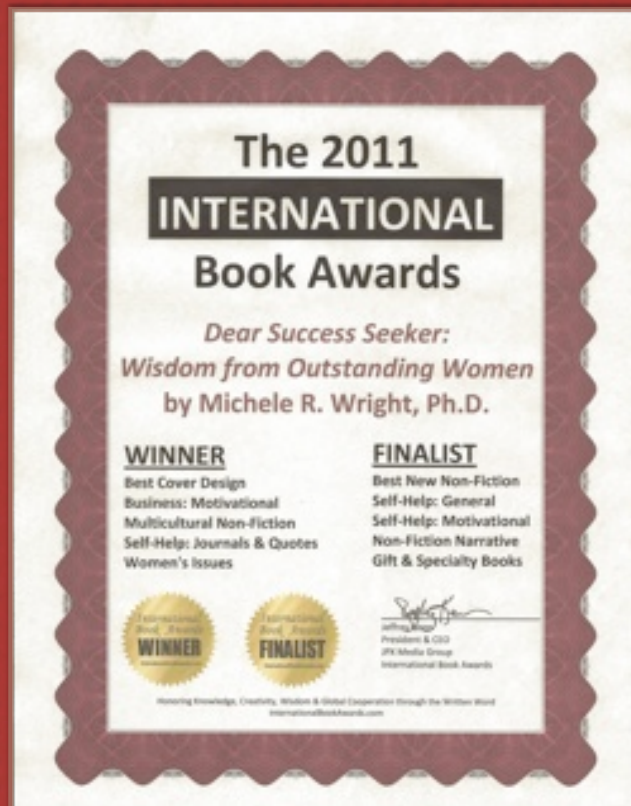
- The Challenges of Christian Women in Leadership
- Seeking God's Success in Career and Life
- Tips for Uniquely Achieving Natural and Spiritual Success



"I HAVE SPONSORED MANY WELL-KNOWN SPEAKERS, BUT I HAVE NEVER RECEIVED SUCH AN ABUNDANT AMOUNT OF PRAISE AND COMPLIMENT FOR SECURING A SPEAKER AS I RECEIVED FOR [DR. WRIGHT]. [HER] SPIRIT AND KNOWLEDGE ARE EXTRAORDINARY. [MICHELE'S] PRESENTATION TO THE MEMBERS OF THE CAPITAL CITY KIWANIS CLUB PROVED THAT ALL PEOPLE - NO MATTER WHAT THEIR POSITION IN LIFE - ARE INSPIRED BY YOUR VISION FOR UNIQUE SUCCESS."

~ MAURICE C. MITCHELL, PRESIDENT, CAPITAL CITY KIWANIS CLUB

Other customizable success topics are available upon request. For more Information or to book Michele, email info@ascendmanagement.com



Michele R. Wright, Ph.D. Wins Multiple Book Awards!!!

JPX MEDIA GROUP ANNOUNCES WINNERS AND FINALISTS OF THE 2011 INTERNATIONAL BOOK AWARDS & THE USA "BEST BOOKS 2011" AWARDS

LOS ANGELES – JPX Media Group announced the winners and finalists of **The 2011 International Book Awards (IBA)** on May 10, 2011 and **The USA "Best Books 2011" Awards** on November 1, 2011. Author, Speaker and Success Expert Michele Wright's book, "DEAR SUCCESS SEEKER: Wisdom from Outstanding Women" (Simon & Schuster/Atria Books, 978-1-4165-7079-0) scored top honors in both competitions.

The 2011 International Book Awards included mainstream and independent titles from 11 countries published between 2009-2011. Jeffrey Keen, President and CEO of JPX Media Group, explained that this year's contest yielded a large number of entries from authors and publishers from around the world. **DEAR SUCCESS SEEKER was officially announced as a 2011 IBA Winner in five categories:** Best Cover Design, Business: Motivational, Multicultural Non-Fiction, Self-Help: Journals and Quotes, and Women's Issues, as well as a Finalist in an additional five categories: Best New Non-Fiction, Self Help: General, Self-Help: Motivational, Non-Fiction Narrative, and Gift & Specialty Books.

USABookNews.com, the premiere online magazine and review website for mainstream and independent publishing houses, announced the winners and finalists of **The USA "Best Books 2011" Awards** from over 140 categories covering print, e-books and audio books published between 2009-2011. Keen said that the awards, now in their ninth year, yielded an unprecedented number of entries representing a phenomenal mix of books from a wide array of publishers throughout the United States. Winners and finalists traversed the publishing landscape with entries from Simon & Schuster, St. Martin's Press, Random House, Penguin, Harper Collins, Houghton Mifflin Harcourt, McGraw-Hill, John Wiley & Sons and hundreds of independent houses contributing to this year's outstanding competition. **DEAR SUCCESS SEEKER was ultimately selected as the "Award Winner" for the Best New Non-Fiction category** and as an Award Winning Finalist in both the Gift & Specialty Books and the Spirituality: Inspirational categories.

"OUR SUCCESS BEGINS WITH THE ENTHUSIASTIC PARTICIPATION OF AUTHORS AND PUBLISHERS AND CONTINUES WITH OUR DISTINGUISHED PANEL OF INDUSTRY JUDGES WHO BRING TO THE TABLE THEIR EXTENSIVE EDITORIAL, PR, MARKETING, AND DESIGN EXPERTISE."

~ JEFFREY KEEN, PRESIDENT AND CEO, JPX MEDIA GROUP

PHOTO GALLERY

Unique Advice, A Unique Career, A Unique Life!
Access Expert Michele R. Wright, Ph.D.

DEAR SUCCESS SEEKER

Features a Foreword by Camille Cosby, Ed.D. and an Exclusive Interview with Gayle King, Editor-at-Large, *O, The Oprah Magazine*

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Michelle's Testimony Colour of Success

BOOK REVIEW

By Michele R. Wright, Ph.D.

I would not live to see thirty. I was devastated...

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DEAR SUCCESS SEEKER IS AVAILABLE IN PAPERBACK AND E-BOOK.

FOR MORE INFORMATION, PLEASE VISIT WWW.DEARSUCCESSSEEKER.COM

OR TO BOOK MICHELE

EMAIL INFO@ASCENDMANAGEMENT.COM.